



ORDER

Flight Dates **10/30/12-11/05/12**

Contract / Revision **315422 /**

Original Date / Revision
10/21/12 10/29/12

Advertiser **Arpaio / Republican / Sheriff**

Agency **SRCP Media**

Buying Contact

**201 N Union Street - Suite 200
Alexandria, VA 22314**

Product

Arpaio for Sheriff

Agency Com 15%

Billing Contact

**201 N Union Street - Suite 200
Alexandria, VA 22314**

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:13:00

Estimate # **329**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL CAND

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive
Dave Lombardo

Account Executive	Order%	Start Date	End Date
Dave Lombardo	100%		
Tanya Winscott	%		

Order Share 15% Market Value 314166

Competing Station	% of Order	Amount
CABLE	%	0
KASW	%	0
KDRX	%	0
KPHO	19%	59691
KPNX	19%	59691
KPPX	%	0
KSAZ	23%	72258
KTVK	24%	75400
KTVW	%	0
KUSK	%	0
KUTP	%	0
UNKWN	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
November 2012	100	\$40,056.25	\$47,125.00	0.00
Totals	100	\$40,056.25	\$47,125.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/29/12	11/05/12	100	\$40,056.25	\$47,125.00

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KNXV	10/30/12	11/02/12	M-F 5-6am M-F 5-6am	CM	5am-6am	- TWTF - -	:30	4	\$75.00	P-6	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- TWTF - -	4		\$75.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
8	KNXV	10/29/12-11/04/12		M-F 5-6am		5am-6am	- TWThF - - - -	:15/:15		\$75.00		0.00	BK		
E 2	KNXV	11/05/12	11/05/12	M-F 5-6am M-F 5-6am	CM	5am-6am	M - - - - -	:30	1	\$75.00	P-6	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						



KNXV

Print Date: 10/29/12

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Contract / Revision **315422** Flight Dates **10/30/12-11/05/12**

Hiatus Dates

Original Date / Revision 10/21/12/ 10/29/12

Order Sep 00:13:00

Advertiser **Arpaio / Republican / Sheri** Product **Arpaio for Sheriff**

Estimate # **329**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 2	KNXV	11/05/12	11/05/12	M-F 5-6am M-F 5-6am	CM	5am-6am	M-----	:30	1	\$75.00	P-6	0.00 NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		11/05/12	11/11/12	M-----					1	\$75.00		0.00		
E 3	KNXV	10/30/12	11/02/12	M-F 6-7am M-F 6-7am	CM	6am-7am	-TWTF--	:30	4	\$250.00	P-3	0.00 NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-TWTF--					4	\$250.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
5	KNXV	10/29/12-11/04/12		M-F 6-7am		6am-7am	-TWThF----	:15/:15		\$250.00		0.00 BK		
E 4	KNXV	11/05/12	11/05/12	M-F 6-7am M-F 6-7am	CM	6am-7am	M-----	:30	1	\$250.00	P-3	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		11/05/12	11/11/12	M-----					1	\$250.00		0.00		
E 5	KNXV	10/30/12	11/02/12	M-F 7-9am M-F 7-9am	CM	7am-9am	-TWTF--	:30	8	\$250.00	P-3	0.00 NM	8	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-TWTF--					8	\$250.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
10	KNXV	10/29/12-11/04/12		M-F 7-9am		7am-9am	-TWThF----	:15/:15		\$250.00		0.00 BK		
14	KNXV	10/29/12-11/04/12		M-F 7-9am		7am-9am	-TWThF----	:15/:15		\$250.00		0.00 BK		
E 6	KNXV	11/05/12	11/05/12	M-F 7-9am M-F 7-9am	CM	7am-9am	M-----	:30	2	\$250.00	P-3	0.00 NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		11/05/12	11/11/12	M-----					2	\$250.00		0.00		
E 7	KNXV	10/30/12	11/02/12	M-F 9am-10am Sonoran Living	CM	9am-10am	-TWTF--	:30	4	\$75.00	P-6	0.00 NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-TWTF--					4	\$75.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
6	KNXV	10/29/12-11/04/12		M-F 9am-10am		9am-10am	-TWThF----	:15/:15		\$75.00		0.00 BK		
E 8	KNXV	11/05/12	11/05/12	M-F 9am-10am Sonoran Living	CM	9am-10am	M-----	:30	1	\$75.00	P-6	0.00 NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		11/05/12	11/11/12	M-----					1	\$75.00		0.00		
E 9	KNXV	10/30/12	11/02/12	M-F 10am-11am The View	CM	10am-11am	-TWTF--	:30	4	\$450.00	P-3	0.00 NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-TWTF--					4	\$450.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
7	KNXV	10/29/12-11/04/12		M-F 10am-11am		10am-11am	-TWThF----	:15/:15		\$450.00		0.00 BK		
E 10	KNXV	11/05/12	11/05/12	M-F 10am-11am The View	CM	10am-11am	M-----	:30	1	\$450.00	P-3	0.00 NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		11/05/12	11/11/12	M-----					1	\$450.00		0.00		
E 11	KNXV	10/30/12	11/02/12	M-F 11am-12pm ABC15 News at 11AM	CM	11am-12pm	-TWTF--	:30	4	\$250.00	P-3	0.00 NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-TWTF--					4	\$250.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
6	KNXV	10/29/12-11/04/12		M-F 11am-12pm		11am-12pm	-TWThF----	:15/:15		\$250.00		0.00 BK		



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Hiatus Dates

Original Date / Revision 10/21/12/ 10/29/12

Order Sep 00:13:00

Advertiser **Arpaio / Republican / Sheriff** Product **Arpaio for Sheriff**

Estimate # **329**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 12	KNXV	11/05/12	11/05/12	M-F 11am-12pm ABC15 News at 11AM	CM	11am-12pm	M-----	:30	1	\$250.00	P-3	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		11/05/12	11/11/12	M-----					1	\$250.00		0.00		
E 13	KNXV	10/30/12	11/02/12	M-F 12pm-1pm The Chew	CM	12pm-1pm	-TWTF--	:30	4	\$350.00	P-2	0.00 NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-TWTF--					4	\$350.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
7	KNXV	10/29/12-11/04/12		M-F 12pm-1pm		12pm-1pm	-TWThF----	:15/:15		\$350.00		0.00 BK		
E 14	KNXV	11/05/12	11/05/12	M-F 12pm-1pm The Chew	CM	12pm-1pm	M-----	:30	1	\$350.00	P-2	0.00 NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		11/05/12	11/11/12	M-----					1	\$350.00		0.00		
E 15	KNXV	10/30/12	11/02/12	M-F 2pm-3pm General Hospital	CM	2pm-3pm	-TWTF--	:30	4	\$250.00	P-3	0.00 NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-TWTF--					4	\$250.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
7	KNXV	10/29/12-11/04/12		M-F 2pm-3pm		2pm-3pm	-TWThF----	:15/:15		\$250.00		0.00 BK		
E 16	KNXV	11/05/12	11/05/12	M-F 2pm-3pm General Hospital	CM	2pm-3pm	M-----	:30	1	\$250.00	P-3	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		11/05/12	11/11/12	M-----					1	\$250.00		0.00		
E 17	KNXV	10/30/12	11/02/12	M-F 3pm-4pm Katie	CM	3pm-4pm	-TWTF--	:30	4	\$750.00	P-2	0.00 NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-TWTF--					4	\$750.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
7	KNXV	10/29/12-11/04/12		M-F 3pm-4pm		3pm-4pm	-TWThF----	:15/:15		\$750.00		0.00 BK		
E 18	KNXV	11/05/12	11/05/12	M-F 3pm-4pm Katie	CM	3pm-4pm	M-----	:30	1	\$750.00	P-2	0.00 NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		11/05/12	11/11/12	M-----					1	\$750.00		0.00		
E 19	KNXV	10/30/12	11/02/12	M-F 4pm-430pm 4PM News	CM	4pm-430pm	-TWTF--	:30	4	\$700.00	P-2	0.00 NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-TWTF--					4	\$700.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
5	KNXV	10/29/12-11/04/12		M-F 4pm-430pm		4pm-430pm	-TWThF----	:15/:15		\$700.00		0.00 BK		
E 20	KNXV	11/05/12	11/05/12	M-F 4pm-430pm 4PM News	CM	4pm-430pm	M-----	:30	1	\$700.00	P-2	0.00 NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		11/05/12	11/11/12	M-----					1	\$700.00		0.00		
E 21	KNXV	10/30/12	11/02/12	M-F 430pm-5pm M-F 430pm-5pm	CM	430pm-5pm	-TWTF--	:30	4	\$500.00	P-2	0.00 NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-TWTF--					4	\$500.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
6	KNXV	10/29/12-11/04/12		M-F 430pm-5pm		430pm-5pm	-TWThF----	:15/:15		\$500.00		0.00 BK		
E 22	KNXV	11/05/12	11/05/12		CM	430pm-5pm	M-----	:30	1	\$500.00	P-2	0.00 NM	1	\$500.00



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Advertiser **Arpaio / Republican / Sheri** Product **Arpaio for Sheriff**

Estimate # **329**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 430pm-5pm															
M-F 430pm-5pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$500.00		0.00						
E 23	KNXV	10/30/12	11/02/12	M-F 5pm-530pm	CM	5pm-530pm	- TWTF--	:30	4	\$900.00	P-2	0.00	NM	4	\$3,600.00
M-F 5pm-530pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- TWTF--	4		\$900.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
7	KNXV	10/29/12-11/04/12		M-F 5pm-530pm	5pm-530pm		- TWThF----	:15/:15		\$900.00		0.00	BK		
E 24	KNXV	11/05/12	11/05/12	M-F 5pm-530pm	CM	5pm-530pm	M-----	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
M-F 5pm-530pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$900.00		0.00						
E 25	KNXV	10/30/12	11/02/12	M-F 6pm-630pm	CM	6pm-630pm	- TWTF--	:30	4	\$900.00	P-2	0.00	NM	4	\$3,600.00
M-F 6pm-630pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- TWTF--	4		\$900.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
7	KNXV	10/29/12-11/04/12		M-F 6pm-630pm	6pm-630pm		- TWThF----	:15/:15		\$900.00		0.00	BK		
E 26	KNXV	11/05/12	11/05/12	M-F 6pm-630pm	CM	6pm-630pm	M-----	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
M-F 6pm-630pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$900.00		0.00						
E 27	KNXV	10/30/12	11/02/12	M-F 630pm-7pm	CM	630pm-7pm	- TWTF--	:30	4	\$900.00	P-2	0.00	NM	4	\$3,600.00
M-F 630pm-7pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- TWTF--	4		\$900.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	KNXV	10/29/12-11/04/12		M-F 630pm-7pm	630pm-7pm		- TWThF----	:15/:15		\$900.00		0.00	BK		
E 28	KNXV	11/05/12	11/05/12	M-F 630pm-7pm	CM	630pm-7pm	M-----	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
M-F 630pm-7pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$900.00		0.00						
E 29	KNXV	10/30/12	11/02/12	M-F 10-1035pm	CM	10pm-1035pm	- TWTF--	:30	4	\$850.00	P-3	0.00	NM	4	\$3,400.00
10pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- TWTF--	4		\$850.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	KNXV	10/29/12-11/04/12		M-F 10-1035pm	10pm-1035pm		- TWThF----	:15/:15		\$850.00		0.00	BK		
E 30	KNXV	11/05/12	11/05/12	M-F 10-1035pm	CM	10pm-1035pm	M-----	:30	1	\$850.00	P-3	0.00	NM	1	\$850.00
10pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$850.00		0.00						
E 31	KNXV	11/03/12	11/03/12	SA 10-1035pm	CM	10pm-1035pm	-----S-	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
10pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	1		\$750.00		0.00						
E 32	KNXV	11/04/12	11/04/12	SU 10-1035pm	CM	10pm-1035pm	-----S	:30	1	\$850.00	P-3	0.00	NM	1	\$850.00
10pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						



KNXV

Print Date: 10/29/12

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Contract / Revision **315422** Flight Dates **10/30/12-11/05/12**

Hiatus Dates

Original Date / Revision 10/21/12/ 10/29/12

Order Sep 00:13:00

Advertiser **Arpaio / Republican / Sheri** Product **Arpaio for Sheriff**

Estimate # **329**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 32	KNXV	11/04/12	11/04/12	SU 10-1035pm 10pm News	CM	10pm-1035pm	-----S	:30	1	\$850.00	P-3	0.00 NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-----S	1		\$850.00		0.00					
E 33	KNXV	10/30/12	11/02/12	Nightline Nightline	CM	1035p-1102p / 113-	TWTF--	:30	4	\$450.00	P-3	0.00 NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-TWTF--	4		\$450.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
5	KNXV	10/29/12-11/04/12		Nightline	1035p-1102p / 11		-TWThF----	:15/:15	\$450.00	0.00	BK			
E 34	KNXV	11/05/12	11/05/12	Nightline Nightline	CM	1035p-1102p / 113M-	-----	:30	1	\$450.00	P-3	0.00 NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	M-----	1		\$450.00		0.00					
E 35	KNXV	10/30/12	11/02/12	Jimmy Kimmel Live Jimmy Kimmel	CM	1102p-1206a / 103-	TWTF--	:30	4	\$100.00	P-6	0.00 NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-TWTF--	4		\$100.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
6	KNXV	10/29/12-11/04/12		Jimmy Kimmel Live	1102p-1206a / 10		-TWThF----	:15/:15	\$100.00	0.00	BK			
E 36	KNXV	11/05/12	11/05/12	Jimmy Kimmel Live Jimmy Kimmel	CM	1102p-1206a / 103M-	-----	:30	1	\$100.00	P-6	0.00 NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	M-----	1		\$100.00		0.00					
E 37	KNXV	11/03/12	11/03/12	PR Various Non-Net 1 PR Various Non-Net 1	CM	830-9p	-----S-	:30	1	\$425.00	P-6	0.00 NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-----S-	1		\$425.00		0.00					
N 38	KNXV	11/02/12	11/02/12	Friday Prime C Friday Prime C	CM	9pm-10pm	----F--	:30	1	\$3,000.00	P-3	0.00 NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	----F--	1		\$3,000.00		0.00					
N 39	KNXV	10/30/12	11/02/12	M-F 1pm-2pm Right This Minute	CM	1pm-2pm	-TWTF--	:30	4	\$150.00	P-6	0.00 NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-TWTF--	4		\$150.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KNXV	10/29/12-11/04/12		M-F 1pm-2pm	1pm-2pm		-TWThF----	:15/:15	\$150.00	0.00	BK			
N 40	KNXV	11/05/12	11/05/12	M-F 1pm-2pm Right This Minute	CM	1pm-2pm	M-----	:30	1	\$150.00	P-6	0.00 NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	M-----	1		\$150.00		0.00					
N 41	KNXV	11/03/12	11/03/12	SA 1105pm-1205am Right This Minute	CM	SA 1105pm-1205a-	-----S-	:30	1	\$100.00	P-6	0.00 NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-----S-	1		\$100.00		0.00					

*Tax 1 Note: Tax 0.5%.

Totals 100 \$47,125.00